



ONE:ONE  
FLOWER FARMER  
CLASS

WITH LISEL OF BELLE BOUQUETS



# Meet Lisel

## The florist behind Belle Bouquets

Hello! I am Lisel, (pronounced Lee-sill) the florist behind Belle Bouquets and I am so glad that you have reached out!

I live in the gorgeous South East Queensland, Australia, on our family farm of 160 acres with my husband Mark and our four beautiful children, where we raise cattle, a few sheep and chickens, run a mobile and on farm mechanic business and in a plot just under 2 acres I grow flowers!

Flowers, or anything botanical really, are my biggest inspiration, that curved or wonky stem grown in nature is what I live for! You will often hear me squeal in delight when I am picking flowers and there is something gorgeous dancing at the end of a elongated stem, I just know that it is going to create something that is natural and whimsical in my arrangement, a style that I love when it comes to flowers.

### A few fun facts

- A good book, chocolate ice cream and a lamb roast are part of my relaxing moments
- We homeschool our four children, a lifestyle and moral choice that enables me to work with Belle Bouquets while being a Mum and wife first.
- That olive skin is all natural, thanks to my Dad who is from Chile. I am a first generation Australian as both my parents migrated here in the 1960s, my Mum is from the UK.

## *YOUR OWN PRIVATE CLASS*



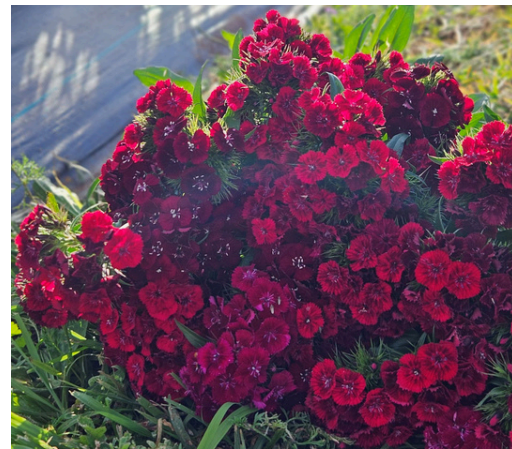
Lisel loves to create a encouraging and stimulating experience with her workshops and you will have all of this to yourself!

There will be an abundance of seasonal flowers, local botanics, full reign of all Belle Bouquets props and styling pieces, and your own private class in the heart of the High Country Hamlets.

These classes are a fun and unique experience to learn new techniques, build your portfolio and refine your creative process. You'll learn in an intimate setting, with plenty of time to test ideas and discuss your design and business questions.

By the end you will be feeling creatively refreshed and inspired and ready to take on your goals and dreams for your own farmer florist journey.

# HOW THE DAY WILL RUN



AMy Philip Photography

Belle Bouquets

Lisel will reach out via email prior to your class to discuss your goals and the finer details.

Classes begin mid-morning (exact time will be arranged at least 2 weeks prior but usually around 10am).

You'll spend the morning down at the flower patch learning the farming side of Belle Bouquets and picking a bucket of blooms to play. After a small gourmet lunch in Lisel's old dairy studio, we will create a bouquet with what you picked in the morning and discuss all your questions. To finish the day with a mini styling session of your finished designs, where Lisel will give you tips on how to photograph your work.

During the class, Lisel will take photographs and videos of your work and yourself to use on your website and socials. You'll receive a sneak peek of a few photos on the day and than any other photos will be emailed within 4 weeks.

# FLOWER FARMER 1:1

**Total Cost \$1100 AUD**

## LIST OF SUPPLIERS

You will be emailed a list of suppliers that Lisel uses for both florist products and farm plants

## FARM TOUR

Lisel will take you on a farm tour and go over the process of growing flowers for her business

## BUNCH TUTORIAL

Lisel will guide you on how to make a bouquet to suit your creative flair and appeal to your customer. She will also teach you how to wrap, going over the different weights of paper and how to use them.

## BONUS

Using the props and backdrops in Lisel's studio, you will learn how to take a photo that engages audiences and sells your flowers.



Sheri McMahon Photography

# INCLUSIONS

## **All to yourself**

Private class (approx. 4 hours) with Lisel in her dairy studio.

## **Lunch**

A delicious lunch is included. And while you dine, whip out the notebook for a little Q&A - ask all the things!

## **Personalisation**

Pre-workshop questionnaire & planning session (via email or phone) - we'll discuss your preferred colour palettes & your goals for the workshop.

## **Lots of Flowers**

An abundance of seasonal flowers, foliages and botanics. You will be able to pick your own flowers as well from the Belle Bouquets patch.

## **Styling**

All of Lisel's props, backdrops and ribbon will be available for you to use in your photos.

## **All Tools and Vessels Provided**

A ceramic or glass vase to arrange in and keep.  
Silk ribbons, tools, and all other materials needed during your class

## **No Floral Foam**

Personal instruction using sustainable and reusable techniques

## **Photography**

10 -15 images of your designs / yourself arranging - captured by Lisel. To take full advantage of your time in the studio, a professional photographer can be arranged at your own expense - ask for more info.

## Questions?

Please send us an email to [shop@bellebouquets.com.au](mailto:shop@bellebouquets.com.au) or call Lisel on 0478 606 772

# Things to Note

- This is an investment in YOU. An opportunity to grow in skills and confidence to offer your clients the creativity and work you have living inside you! It is also an investment in professional images for your social media and business growth.
- Lisel does not use dried flowers in her 1:1 classes. All flowers are fresh, seasonal and locally or Australian grown.
- There are a variety of accommodation options available 10 mins away in the town of Crows Nest if required.
- Belle Bouquets studio is situated on a country dirt road and care will need to be taken when traveling
- Due to the limited availability of these classes, along with being a small business with a team to support, we appreciate your understanding that all classes are non refundable. Please read the full T&C's on the final page of this document BEFORE booking.



# TO BOOK YOUR CLASS

1

Follow the link to complete our form and let us know your preferred dates

2

Pay a 30% deposit, the remainder to be paid 2 weeks prior to your class

3

We will then be in touch regarding your details regarding arrival time, seasonal flowers and what you hope to take away from this class.

[Book Your Class Now](#)





# Terms & Conditions

## CANCELLATIONS & POSTPONEMENTS

Please note, all payments made are non refundable should you need to cancel, so please be sure you can attend before purchasing your ticket. Due to the nature of our business, we can not make exceptions to cancellations from attendees, sorry. In the unfortunate situation such as illness, acts of God (weather, floods, flight cancellations) make it so you are unable to attend sooner then 3 weeks to your workshop date, please be in touch as soon as possible. We will try the best we can to give you another date option should our calendar allow.

In the event government restrictions or unforeseen private matters (illness, death, acts of God etc) prevent Belle Bouquets from hosting the class/workshop, the class will be postponed to a later date. In the event Belle Bouquets need to cancel entirely, attendees will receive a full refund. Please be aware, by booking, you agree Belle Bouquets is not responsible for the costs of any travel, accommodation, care hire or other activities booked or paid in the event Belle Bouquets needs to cancel your class.

## COVID 19

In the event we should endure a pandemic again and as such government restrictions prevent us from hosting the class/workshop, the class/workshop will be moved to a later date. If you are unable to attend due to government retreats and border closures, you'll receive a credit to be used within 18 months of the date you cancel. Please note, government restrictions and border closures affecting your travel to the location are the ONLY reason for a credit to be allocated.

## TRAVEL

Travel is not included. We always recommend purchasing comprehensive travel insurance when travelling abroad or locally. Attendees will need to organise and financially cover their own travel including, flights, transfer and/or car hire.

## PHOTOGRAPHY USAGE:

Any images photographed by Lisel (Belle Bouquets) are yours to use as you wish, EXCLUDING on-selling to third parties. Images are to be used for the person or company attending the class/workshop for advertising, marketing, website, social media etc.

If you arrange a third part photographer, please be sure to check your usage rights with their images.